**University of Minnesota, Carlson School of Management
and MIS Research Center, Partners with IP3 to host
"From Strategy to Reality"**

SAGINAW, MI – The MIS Research Center at the University of Minnesota

is hosting "*From Strategy to Reality: The Bigger Picture"* on its Minneapolis

campus, June 5-6, 2007 (Tues-Wed). IP3, Inc., the nation's leader in Information

Assurance and IT Security education and research will offer the 2-day seminar at

the Carlson School of Management, Executive Development Center, 2nd Floor.

This intensive two-day workshop fosters an environment for dialogue and

collaboration among researchers in academics, IT administrators and

professionals in the industry.

The workshop has been delivered to over 4,000 IT security professionals

nationwide. This is the fourth year the University of Minnesota has participated in

this vital program.

In addition to hosting *From Strategy to Reality*, the University and IP3 will

partner to host a five-day CISSP(R) certification training program on the

Minneapolis campus, July 23-27, 2007.

University of Minnesota faculty, staff, students and the affiliated corporate

partners of the University are eligible for $20,000 in scholarship funds to attend

these programs.

Rob Kauffman, MISRC Director and Chair of the Department of

Information and Decision Science in the Carlson School of Management

comments: "The MIS Research Center at the Carlson School welcomes the opportunity to jointly deliver life-long learning opportunities to the University community related to information technology. I am excited to partner with IP3 to host these nationally recognized workshops on information security at our University. This is a leading issue that senior managers at firms in the Twin Cities have been dealing with during the past several years. The Carlson School has been doing all it can to bring knowledge of best management practices on IT security into our MBA and executive education programs. This program will bring special benefits to the MISRC's corporate members who wish to have their employees participate."

IP3's workshop provides a balance of theory and real-case scenarios demonstrating how security systems have been breached and what solutions are out there to prevent it from happening to your business or organization.

Kauffman says: "This balance is at the heart of effective management education, and is consistent with our overall efforts in management education at the Carlson School."

The seminar is open to cyber security professionals, including business continuity professionals, information technology managers, analysts, auditors, engineers, systems administrators, enterprise server architects, attorneys, and policy makers.

Ken Kousky, IP3 CEO says, "The University of Minnesota is committed to bringing vital educational programs to the local market, and IT security is a vital

and timely topic. Security vulnerabilities and internet exploits are exploding just as corporations get saddled with increasingly complex regulations. Working with

the University is a tremendous opportunity. With cyber security a top issue for U.S. corporations and government, information technology education is critical."

Cooperative efforts with NIST, federal methodology and practical experiences provide a foundation for the curriculum and strategies presented in the 2-day seminar. The E-Government Act of 2002 mandates Federal agencies to perform security assessments. "These assessments represent the only publicly available systematic review of information assurance and IT security in place today," says Kousky. "Both private industry and government can gain a wealth of insight from this work, but it may take the creative analysis of a seasoned private industry executive to provide a guide to the lessons learned."

"_From Strategy to Reality: The Bigger Picture"_ explores the latest critical security issues such as the NIST Guidelines to help Federal agencies fortify their systems, SANS/FBI Top 20 Vulnerabilities and the President's National Strategy to Secure Cyberspace. In addition, the workshop addresses the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, VoIP, internal theft of intellectual property, Sarbanes-Oxley compliance, as well as cryptography, PKI, mobile computing security, and digital rights management.

Sponsored by CompTIA, no single two-day workshop provides as much management and leadership insight for the struggling IT security professional.

Cost to attend the seminar is $895. For a course outline, registration information and event location information for this intensive 2-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

In addition to the seminar, a 5-day CISSP^(R) Boot Camp for IT persons interested in taking the exam for certification will be offered July 23-27, 2007, on the Minneapolis campus.

The CISSP^(R) (Certified Information Systems Security Professional) credential demonstrates that an IT professional understands not just system security but a full range of security for the automated information system. "A person with this certification is not only familiar with the technology, but knows how it fits in and how to meld it together with an organization's business needs," says Kousky.

The CISSP^(R) Boot Camp is a groundbreaking, one-week, comprehensive, in-depth, hard-hitting course designed for the Certified Information Systems Security Professional CISSP^(R) certification candidate.

"IP3's founders developed the first CISSP^(R) Boot Camp that was sold worldwide by IBM," says Kousky.

The CISSP^(R) course begins with an extensive overview of IT Security Principles and Practices, and is followed by an intense review and drill of the Ten Core Common Body of Knowledge subject areas. The CISSP^(R) is targeted at professionals with at least 4 years experience in the information security field or 3 years experience and a college degree.

Cost to attend the 5-day CISSP^(R) Boot Camp is $2,495. For course outline, registration information and event locations, visit IP3's website at:

http://www.ip3inc.com/cisspbootcamp.htm.

Minneapolis, MN, is one of 20 cities IP3 will visit during its 2007 national workshop tour.

About MIS Research Center (MISRC), at the Carlson School of Management, University of Minnesota.

The MISRC (www.misrc.umn.edu), is a non-profit organization in the Carlson School of Management (www.CarlsonSchool.umn.edu), University of Minnesota (www.umn.edu). It was founded in 1968 as part of the MIS curriculum development at the Carlson School. The MISRC has built its success from the solid support of IS professionals working in the industry in the Twin Cities. Today, the MISRC plays a leadership role in applied research on MIS, IT and e-business management among business school research centers in the United States.

About IP3 Inc.

IP3 Seminars is a subsidiary of IP3 Inc. (*www.ip3inc.com*), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.